

## Lifetime Loyalty Program

Dear Lifetime Loyalty Participant,

We are pleased to offer you our Lifetime Loyalty Program which has already saved families tens of thousands of dollars over the years.

Campers and parents can experience a full summer of camping excellence at a low lifetime rate. Once a Lifetime Loyalty member, you will enjoy thousands of dollars of savings for the entire family (read more below).

Please read the conditions below to ensure compliance and guarantee savings for all your children - even those too young to attend. As always, if you have any questions, please call the office at 845-362-7778.

1. The Summer 2020 Rate under this Agreement is \$6,540 for Main Campus full summer and \$7,725 for Teen Campus full summer for families that registered for the Full Summer in 2014 or 2015 (the "New Rate") and \$6,030 for Main Campus full summer and \$7,000 for Teen Campus full summer for families that registered for the Full Summer in 2011, 2012 or 2013 (the "Original Rate").

2. The Rate for the following summer will be announced no later than September 10<sup>th</sup>. The Rate is subject to increase based on inflationary index.

3. Campers must register for the upcoming summer by October 30<sup>th</sup>. Failure to register and make the applicable deposit by October 30<sup>th</sup> disqualifies any Camper from benefitting from this Rate.

4. Other than as set forth in this paragraph, Campers must attend Camp Mesorah on a consecutive yearly basis. The following exceptions apply: (a) Campers traveling to Israel for the summer, and who do not attend any sleep-a-way camp for that summer will maintain their Rate for the following year; (b) Campers having a Bar Mitzvah during the summer while Camp Mesorah is in session and who do not attend any sleep-a-way camp for that summer will maintain their Rate for the following year; and (c) Campers encountering financial hardships may skip one year and still maintain their lifetime rate. During this skipped year, campers may not attend any other sleep-a-way camp. In all above cases, Campers must notify Camp Mesorah by the deadline of October 30<sup>th</sup> in order to qualify for this program in subsequent years. Documentation may be requested.

5. Sibling(s) of Campers will be entitled to the same lifetime rate under the following conditions: (a) Camper's sibling(s) register for Camp Mesorah when they are ready for sleep-a-way camp (typically entering grades 3-5); (b) Camper's sibling(s) enrolled in other sleep-a-way camps prior to family becoming Lifetime Loyalty Participants can switch over in future years; and (c) Campers who have aged out of camp (going into 11<sup>th</sup> grade), and who have siblings who are not yet attending sleep-a-way camp, and who have not attended another sleep-a-way, will be allowed to benefit from the Rate when that sibling is ready to attend Camp Mesorah.

6. Payment schedule: \$800 deposit is due at the time of application. The balance is paid in 6 equal installments, November through April, all due by October 30<sup>th</sup>. Families who do not meet payment deadlines will lose their Lifetime Loyalty rate.

6. Parent/Guardian agrees that Camp Mesorah shall be the final decision maker on all issues relating to this Agreement and/or the Rate.